

A Walk-Through Inventory Worksheet

Take a close look at your downtown. A low-cost way to assess the current state of downtown is to take a leisurely walk through it and take an inventory. The following worksheet offers some of the main attributes you will want to consider in a walk-through inventory. Rate each attribute on a scale from "excellent" to "very poor." After the inventory is complete, you should have a better understanding of local strengths as well as things that need to be improved.

OVERALL RATING		<i>Excellent</i>	<i>Good</i>	<i>Adequate</i>	<i>Poor</i>	<i>Very Poor</i>
Aesthetics						
	Architecture					
	Artistic Venue					
	Atmosphere					
	Cleanliness					
	Community Pride					
	Landscaping					
	Utilities (wires/poles)					
Buildings						
	Entranceways					
	Expansion Capabilities					
	Façades					
	Interiors					
	Lighting					
	Structures					
	Vacancies					
Business Practices						
	Displays					
	Hours					
	Product Selection					
	Product Quality					
	Professionalism					
	Promotional Activity					
Housing						
	Availability					
	Exterior Appearance					
	Interior Quality					
	Location					
Movement						
	Motor Vehicle Volume					
	Pedestrian Volume					
Parking						
	Available Spaces					
	Convenience					
	Handicap Spaces					
	Parking Garages					
	Parking Meters					
Services						
	Benches					
	Garbage Cans					
	Public Phones					
	Public Rest Rooms					
	Visitor Information					

Streets/Sidewalks	Water Fountains					
	Crosswalks					
	Curbs					
	Roadway Surface					
	Sidewalk Surface					
	Signage					
	Street Lights					
	Traffic Lights					